



# Why Join Crescent Rotary?

**Service Opportunities:** Club members have many opportunities for humanitarian service, locally and internationally. Service Programs address such concerns as health care, hunger, poverty, and illiteracy. Crescent Rotarians experience the fulfillment that comes from giving back to the community.

**Friendship:** Crescent Rotary and Rotary International was founded on fellowship, an ideal that remains a major attraction of membership today. Crescent Rotarians enjoy the camaraderie with like-minded professionals and club projects offer additional opportunities to develop enduring friendships. Crescent Rotarians who travel will find friendly contacts in almost every city in the world.

**Professional Networking:** A founding principle of Rotary International was to meet periodically to enjoy camaraderie and enlarge one's circle of business and professional acquaintances. As the oldest service club in the world, Rotary club members represent a cross-section of the community's executives, managers, political leaders and professionals – people who make decisions and influence policy.

**Social Activities:** Social activities give Crescent Rotarians a chance to let loose and have fun. Crescent Rotary has social events regularly that offer diversions from today's demanding professional and personal schedules. District activities are open to Crescent Rotarians as well, including district golf tournaments, district football games, and conferences.

**Good Citizenship:** Weekly Crescent Rotary programs keep members informed about the Greensboro and Triad community, the state, nation and world and connects them to ways to make a difference.

**International Awareness:** With more than 32,000 Rotary clubs in over 160 countries, Crescent Rotarians gain an understanding of humanitarian issues through international service projects and exchange programs. One of Rotary's highest objectives is to build goodwill and peace throughout the world.

**Family/Youth:** Rotary International sponsors some of the world's largest youth exchange, educational exchange and scholarship programs and Crescent Rotary has been very active in supporting those. Crescent Rotary and Rotary District 7690 also provides training and leadership opportunities for young leaders and involves family members in a wide range of social and service activities.

**Ethical Environment:** Encouraging high ethical standards in one's profession and respect for all worthy vocations has been a hallmark of Rotary from its earliest days. In their business and professional lives, Crescent Rotarians abide by The Four Way Test:

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Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

**Leadership Development:** Rotary International is an organization of successful professionals. Team building, fundraising, public speaking, planning, organization, and communication are just a sampling of the leadership skills that club members can exercise and enhance through club activities. Being a Rotary leader provides further experience in learning how to motivate, inspire and guide others.

**Diversity:** Rotary's classification system ensures that a club's membership represents a variety of the community's professional men and women, including leaders in business, industry, the arts, government, sports, the military and religion. Crescent Rotary club is nonpolitical, nonreligious and actively seeks out diversity in membership.